

FEES

- No sign up fee
- No monthly fees
- \$195 transaction fee on every transaction (charge to customer)
- \$500 annual fee withheld from first deal each year for technology and E&O

TECH & MARKETING PACKAGE

Listing Power Tools – proprietary listing marketing including text capture, print marketing and lead gen

Chime – CRM, IDX, lead management, website builder and lead capture

DotLoop – contract management, document storage, e-sign, LPT Connect integration

lptConnect – proprietary business operations tool, one portal to manage everything

Every agent receives LPT Realty’s Tech & Marketing Package

REV SHARE

Rev Share is a way to reward agents for sponsoring other agents into lptRealty. lptRealty retains 50% of the commission and allocates 50% of the commission to the Per Transaction Revenue Share Pool to be allocated at the percentages below.

The Revenue Share Pool is allocated to the 7 eligible agents who form the upline of the transacting agent. The chart below shows the allocation of the 50% placed in the Revenue Share Pool.

Tier	%	Min Active Direct Sponsored	Max Potential Per Business Builder	Max Potential Per Rev Share Partner
Tier 1	31%	1	\$775	\$2,325
Tier 2	18%	3	\$450	\$1,350
Tier 3	7%	5	\$175	\$525
Tier 4	7%	7	\$175	\$525
Tier 5	7%	9	\$175	\$525
Tier 6	10%	14	\$250	\$750
Tier 7	20%	15	\$500	\$1,500

Business Builders do not receive income from Revenue Share Pool

REAL ESTATE FIRST...

To encourage agents to focus on [real estate sales](#) vs recruiting and help agents to [reach 100% Commission](#) on real estate sales sooner, revenue share is applied to Cap first.

lptRealty requires [significantly less Active Direct Sponsored Agents](#) than other models allowing agents to focus on Real Estate Sales and not focus on recruiting to [unlock all 7 levels](#).

To provide a [level playing field](#) for agents focused on real estate sales vs recruiting, agents are [prohibited from offering any “thing of value” for being named as a sponsor](#).

To encourage agents to stay focused on real estate during their transition, agents cannot earn rev share for their first 120 days. This allow agents to learn our systems and tools and focus [new brokerage buzz on driving more transactions](#).

NEW AGENT MENTORSHIP

Agents completing less than 3 transaction in the previous 12 months are required to participate in the mentorship program.

STOCK AWARDS 2022

Achievement Stock Awards		Business Builder	Rev Share Partner
Badge	Core Transaction Units (Annual)	Baseline Shares Awarded	1.4 x Stock Multiplier
White	1	125	175
Silver	3	125	175
Gold	15	1,250	1,750
Black	35	2,500	3,500
Sponsorship Stock Awards		Business Builder	Rev Share Partner
Direct Sponsored Agent Core Transaction Units (One Time)		Baseline Shares Awarded	1.4 x Stock Multiplier
1		250	350

1) 3 year vesting on each award. 2) For sponsorship awards, sponsored agent must remain active with lptR during your vesting period. 3) Black Badge requires agent to be Rev Share Partner and includes production, leadership and community requirements for eligibility. 4) Agents may qualify for a stock multiplier determined by join date and comp plan. 5) Baseline Shares Awarded will change from time to time.